

ALL REPORT APPENDICES - 07 July 2017

Interpretation Strategy for Galloway Glens

for the Galloway Glens Landscape
Partnership Scheme



in association with

NigelMills heritage

Appendix 1 - Summary of community project proposals

(taken from expanded summaries document)

Title: On the Artists' Trail #GG02			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Integrate permanent art exhibition at Kirkcudbright Galleries with key relevant buildings and sites</p> <p>Tour to guide visitors around immediate townscape</p> <p>Refer to outliers</p> <p>Trail leaflet</p> <p>App</p> <p>Key information panels</p> <p>Blue plaques</p>	<p>Tour design and content</p> <p>Trail leaflet design and content</p> <p>App design and content</p> <p>Panel design and content</p>	<p>Staffing/volunteer input in proposal refers to graphics, research, script writing and image sourcing</p>	<p>Landscape inspiring art storylines</p> <p>Landscape contributing to sustainability (visitors to heritage sustaining economy)</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Loch Ken Alive #GG04			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Promote Loch Ken as a destination</p> <p>Create single point of contact for comprehensive activity information, linking to individual businesses</p> <p>Organise festivals to increase public profile</p> <p>Rewrite Management Plan to reflect changes since 1986</p>	<p>Festival development</p> <p>Interpretation and public engagement ought to figure in promotion to local people</p> <p>Interpretation and public engagement ought to figure in Management Plan</p> <p>Online facility either as social media or website, or other</p> <p>Traditional printed materials and signage proposed</p> <p>Proposed online and traditional interpretation offers opportunities to pursue management goals in revised plan</p> <p>Linking events to other projects (i.e. Dark Skies, Fishing, Wildlife)</p>	<p>Project Officer may require additional (inter alia) interpretation training</p>	<p>Natural and Cultural Heritage as resources for sustainability (volunteering, life-long learning and wellbeing sustaining society)</p> <p>Landscape and the heritage resources it provides are not well-known</p> <p>Landscape contributing to sustainability (visitors to heritage sustaining economy)</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Children of the Biosphere: A Seasonal Gallimaufry #GG08			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Children’s Club participants will create and curate content to tell their story of the seasons</p> <p>Exhibition or multiple mini-exhibitions in and around Glenkens area.</p> <p>Up-skilling Playgroup staff who will train as Forest School leaders</p>	Exhibition	Two staff to qualify as Forest School leaders by end of project.	<p>Landscape inspiring art storylines</p> <p>Natural and Cultural Heritage as resources for sustainability (life-long learning and wellbeing sustaining society)</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Glens Sust (Sustainable Development Education in the Galloway Glens) #GG10			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Raise awareness and improve understanding of the local environment with local residents and schoolchildren</p> <p>Develop education resources</p> <p>Provide and support workshops/education visits over 2 years</p>	<p>Education resources and workshops provide a means to engage the community through interpreting the resources</p> <p>Experience of using project area's natural resources for engagement with local young people should inform project development elsewhere in area</p>	<p>CCC Education Advisor 11 days to support project delivery is written into proposal</p>	<p>Heritage, conservation and land management storylines</p> <p>Landscape contributing to sustainability (visitors to heritage sustaining economy)</p> <p>Natural and Cultural Heritage as resources for sustainability (volunteering, life-long learning and wellbeing sustaining society)</p> <p>Crucial role of communities for environment (citizen science, habitat improvement, advocacy)</p>

Title: Balmaclellan Community and Heritage Hub #GG13			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Redevelop Old Smiddy as heritage hub</p> <p>Provide engagement with and exploration of the area’s heritage including former use as Smithy</p> <p>Multi-media suite</p> <p>Meeting room, conference and/or shared office spaces</p> <p>Workshops space for traditional skills</p> <p>Exhibition space</p> <p>Resource library and archive</p> <p>Refreshment facilities</p>	<p>Early stakeholder engagement</p> <p>Identification and gathering of heritage resources</p> <p>Pilot activities, including promotion</p> <p>Linkage to Drystane Dyking project #GG55 through the youth project</p>	<p>Volunteer training is significant contribution to project. Proposal refers to volunteer personal development plans and evaluation. It is assumed that the facility will be volunteer-operated, and that volunteers will need training in fundraising, heritage resource identification and gathering.</p> <p>Volunteer Ambassadors will become Volunteer Trainers</p>	<p>Natural and Cultural Heritage as resources for sustainability (volunteering, life-long learning and wellbeing sustaining society)</p> <p>Landscape and the heritage resources it provides are not well-known</p> <p>Landscape contributing to sustainability (visitors to heritage sustaining economy)</p> <p>Traditional lifeways storyline</p> <p>Intergenerational transfer of traditions, skills and stories could be an engaging theme to be used more widely (i.e. Gaelic Place-Names of the Glenkens #GG47, Peat Culture #GG82)</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Kirkcudbright Dark Skies Visitor Centre #GG19			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Develop Johnston School as gateway to Galloway Glens and Dark Skies Park</p> <p>Custom-built venue with interactive visitor resources and additional visitor facilities</p> <p>Rotating content with day-to-day activities: displays, exhibitions, talks and seminars, guided events</p> <p>Additional event hosting</p>	<p>Interactives including the mobile planetarium</p> <p>Interpretive displays and exhibitions, including visitor information</p> <p>Talks and seminars and guided events, including promoting partners' events</p> <p>Training and learning events</p>	<p>Staff will presumably need significant training</p> <p>Local businesses (especially accommodation providers) may benefit from workshops to assist with marketing</p>	<p>Landscape contributing to sustainability (visitors to heritage sustaining economy)</p> <p>Natural and Cultural Heritage as resources for sustainability (life-long learning sustaining society)</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: <i>Parton Kirk and James Clerk Maxwell “ And Through the Dark, the Brilliant Light” #GG21</i>			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
Establish a permanent Maxwell Exhibition within Parton Kirk	<p>Integrate within overall heritage and history trail (?)</p> <p>Enhance visitor experience</p> <p>Encourage visits</p> <p>Potential for new Kirk facilities to accommodate other exhibitions/displays</p>		<p>James Clerk Maxwell storyline</p> <p>Citizen Science storyline (link to Victorian hobbyists compiling weather records, is this traceable in the map data for this area??)</p> <p>Landscape contributing to sustainability (visitors to heritage sustaining economy)</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: <i>Ken Words - Linking Landscape and People: New writing from, and about, the Glenkens #GG26</i>			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Encouraging new writing about Glenkens landscape</p> <p>Develop first annual <i>Ken Words</i> festival</p> <p>Education/writing walks</p> <p>Hold writing skills workshops</p> <p>Publish new written work</p> <p>Disseminate project information</p> <p>Poetry Shelter in the Garden of Barone</p>	<p>Education walks and skills workshops to engage people with the landscape</p> <p>Publications engaging people with the landscape</p> <p>Dissemination of project information through online channels</p> <p>Catstrand literary festivals 2016/17 will inform plans for this project (and may also be used to inform other Galloway Glens projects)</p> <p>Further festivals to be held annually</p>	<p>Writing skills workshops are facilitated through expert tuition in the project proposal</p> <p>Volunteers are referred to in project proposal but their training/skills requirements are not clear. We assume this is for the creation of the poetry shelter in cooperation with two other projects in Dalry (<i>Watson's Birds</i> and <i>Burns and Birds</i>)</p>	<p>Landscape inspiring art storylines</p> <p>Landscape contributing to sustainability (visitors to heritage sustaining economy)</p> <p>Natural and Cultural Heritage as resources for sustainability (volunteering, life-long learning and wellbeing sustaining society)</p> <p>Landscape and the heritage resources it provides are not well-known</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Connecting Community and Landscape #GG28			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Connecting people to local landscape and heritage</p> <p>Deliver programme of engagement events</p> <p>Increase benefit and impacts of other Galloway Glens project</p> <p>Engage young people and those excluded from mainstream opportunities</p> <p>Intergenerational work</p> <p>Collect oral histories</p> <p>Showcase project activities and results</p> <p>Involve participants from communities in design and delivery, and embedding evaluation</p> <p>Foster pride and connections to landscape and heritage, and increase awareness of benefits and opportunities</p>	<p>Initial engagement as part of development phase</p> <p>Activities or 'mini-projects' to engage using working model set out in proposal. Key component of all activities will be meaningful involvement</p> <p>Festival/exhibition (possibly touring) promoted regionally/nationally. Work for this would be carried out by project participants and include work by professional craftspeople and information about Galloway Glens heritage</p> <p>Possibility of volunteering across the programme</p> <p>Digital / physical resource for factual information, oral histories, visual and creative work</p>	<p>Volunteers are referred to in project proposal but their training/skills requirements are not clear. If participants are to carry out the work to deliver festival/exhibition then they will require some training</p>	<p>Heritage, conservation and land management storylines (landscape as an underlying dynamic which community can manage or must react to, i.e. enclosure and loss of traditional lifeways)</p> <p>Landscape contributing to sustainability (visitors to heritage sustaining economy)</p> <p>Natural and Cultural Heritage as resources for sustainability (volunteering, life-long learning and wellbeing sustaining society)</p> <p>Landscape and the heritage resources it provides are not well-known</p>

Title: Connecting people with their environment: creating enduring legacies #GG30			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Develop Dalry Bird Town offer</p> <p>Create managed wild garden for bird and nature observation, monitoring and recording, and for public education with pathways, sculptures, landscape observation point and eventually a mini classroom.</p> <p>Formalise an existing trail (only now available as brochure) to follow Core Path. Install signage at path start/end, and discrete signage at appropriate points. Create trail App by Chris Rollie to accompany existing brochure</p> <p>Formalise 9-stop car and cycle trail (exists only as brochure) through interpretation panels in each layby. Encourage users to depict and describe scene in their own way. Apply all media types. Develop app by Chris Rollie.</p> <p>Oral history project for use in future exhibitions and events</p> <p>'Heritage conservation futures' debates to discuss the future of the Glenkens landscape.</p>	<p>Proposal refers to trails incorporating waymarkers, interpretation panels, and app.</p> <p>Interpretation should form a key part of Watson Bird Garden planning.</p> <p>Oral history project should consider how the material may be used across interpretive outputs now and in future.</p> <p>Opportunity to interpret area as a means to promote Glenkens as a destination</p>	<p>Promotion through local businesses will require training</p> <p>Unclear what if any volunteer involvement there is – assuming that there will be some at least with collection of oral histories this will require some training on sound recording/editing, and interviewing</p>	<p>Landscape contributing to sustainability (infrastructure enabling connections of visitors and residents to heritage sustaining economy)</p> <p>Natural and Cultural Heritage as resources for sustainability (life-long learning and wellbeing sustaining society)</p> <p>Landscape and the heritage resources it provides are not well-known</p> <p>Crucial role of communities for environment (citizen science, habitat improvement, advocacy)</p> <p>Heritage, conservation and land management storylines</p>

Title: Dalry Community Heritage and Regeneration Project #GG31			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Town trail - 20 interpretation panels at key locations, and visitors guide leaflet</p> <p>Permanent public exhibition to inform of depth of local history (if funds allow) statues/sculpture to interpret pilgrims, covenanters, knights and past worthies</p> <p>'Resilience Shed'</p>	<p>Interpretation Panels</p> <p>Educational events are suggested as an activity in the project proposal</p> <p>Guide leaflet for visitors.</p> <p>The proposal notes the potential to link into wider trail around Loch Ken</p> <p>Potential to create the permanent exhibition as web resource to widen access, using the wealth of pictures described. Selected images could then support interpretation on trail panels</p>	<p>Resilience Shed may require training for volunteers / employees relating to storage, maintenance and repair of equipment</p> <p>Volunteers are referred to in project proposal but their training/skills requirements are not clear. Volunteer time is assumed to be for site clearance, in which case training may be required</p> <p>Interpretive writing and planning for 20 boards</p>	<p>Landscape contributing to sustainability (visitors to heritage sustaining economy)</p> <p>Natural and Cultural Heritage as resources for sustainability (life-long learning sustaining society)</p> <p>Heritage, conservation and land management storylines (landscape as an underlying dynamic which community can or has to manage, i.e. flooding)</p> <p>Religious heritage storylines</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Raiders Road Deserted Settlements #GG32			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Better understanding of 3 deserted settlement sites</p> <p>Archaeologically investigate sites</p> <p>Engage with local community and encourage participation in cultural heritage</p> <p>Provide training in survey and recording training</p> <p>Publish results as report</p> <p>Disseminate results to Forestry Commission Scotland to inform future site management</p>	<p>Engaging local community and encouraging participation</p> <p>Improving understanding during excavation and/or surveying</p> <p>Improving understanding through additional interpretation not referred to in proposal – i.e. exhibition, online material, education resources</p>	<p>Survey and recording training</p> <p>Possible archaeology training</p>	<p>Landscape and the heritage resources it provides are not well-known</p> <p>Landscape contributing to sustainability (visitors to heritage sustaining economy)</p> <p>Natural and Cultural Heritage as resources for sustainability (volunteering, life-long learning and wellbeing sustaining society)</p> <p>Archaeological and Historical storylines</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Tolbooth Tales: the story of Law and Order in the Stewartry #GG42			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Transform small permanent gallery to celebrate host building itself</p> <p>Engage new audience while retaining art gallery and supporters</p>	<p>Create range of interpretive panels</p> <p>Inform original artworks</p> <p>AV (or audio) to interpret archive material</p> <p>Replica items for loans boxes and handling collections</p> <p>Activities and workshops for school and adult groups</p>	<p>Staff training and knowledge enhancement are referred to in project proposal</p>	<p>Landscape contributing to sustainability (visitors to heritage sustaining economy)</p> <p>Law and Order storylines</p> <p>Kirkcudbright storylines</p> <p>Traditional lifeways storyline</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Dee Treasures #GG43			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Improve interpretation of lower Dee valley’s archaeological heritage</p> <p>Identify key sites</p> <p>Research and produce illustrative material</p> <p>Produce trail leaflet</p> <p>Produce trail app</p> <p>Research, design and install information panels</p> <p>Layby improvements and signage</p>	<p>Illustrative material production (significant volunteer time input provides potential sub-project for public engagement)</p> <p>Trail leaflet design and content</p> <p>App design and content</p> <p>Panel design and content</p>	<p>Potential volunteers training requirement for researching, sourcing and preparing illustrative material for use with interpretation</p> <p>Volunteer training to prepare project materials</p>	<p>Landscape and the heritage resources it provides are not well-known</p> <p>Landscape contributing to sustainability (visitors to heritage sustaining economy)</p> <p>Archaeological and Historical storylines</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Crossmichael Community Heritage and Living History Project #GG46			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Create permanent exhibition at Crossmichael Parish Church</p> <p>Create database facility for family research</p> <p>Employment training and work experience scheme</p>	<p>Exhibition at Crossmichael Parish Church</p> <p>Promotion of database facility and Crossmichael</p> <p>Part of wider trail throughout Glenkens</p> <p>Pop-up events</p> <p>Graveyard tours</p>	<p>Volunteers are referred to in project proposal but their training/skills requirements are not clear</p> <p>Work experience scheme proposals include 'office skills, customer service, computer database organisation and implementation, plus marketing and advertising skills' – some training for volunteer trainers probably required</p>	<p>Landscape contributing to sustainability (visitors to heritage sustaining economy)</p> <p>Natural and Cultural Heritage as resources for sustainability (volunteering, life-long learning and wellbeing sustaining society)</p> <p>Landscape and the heritage resources it provides are not well-known</p> <p>Traditional lifeways storyline</p> <p>Intergenerational transfer theme if 'Living History' project is funded</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: The Galloway Glens Regional and Universal Mapping Project (GGRUMP) #GG45			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Employing web and other channels to promote huge variety of available mapping</p> <p>Collation and digitisation of relevant maps</p> <p>Develop project-specific (Galloway Glens) website to include relevant mapping, text and images</p> <p>Disseminate information through website and talks</p>	<p>Public engagement to encourage participation</p> <p>Public engagement to disseminate information via website and other channels</p> <p>Interpretation should guide selection of online text and images to support web maps</p> <p>Develop a website that is designed for the Galloway Glens area</p> <p>Planned exhibition as part of dissemination, also walks, talks and discussions</p>	<p>Volunteers will be sourcing, cataloguing and digitising maps</p> <p>Web skills</p>	<p>Landscape and the heritage resources it provides are not well-known</p> <p>Natural and Cultural Heritage as resources for sustainability (volunteering, life-long learning and wellbeing sustaining society)</p> <p>Archaeological and Historical storylines (possible link to citizen science? – see Parton Kirk)</p>

Title: The Gaelic Place-Names of the Glenkens #GG47			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Use place-name evidence to inform understanding of project area</p> <p>Employ a FT toponymist to research maps and document sources</p> <p>Conduct limited local research to confirm pronunciations</p> <p>Conduct workshops with schools and Glenkens History Group (tbc) to collect unrecorded names</p> <p>Produce report to Glasgow University standard</p> <p>Liaise and work with Survey of Scottish Place-Names (SSPN)</p>	<p>Greater understanding of Gaelic cultural heritage via workshops and local research</p> <p>Greater understanding of area landscape and connections between cultural and natural heritage</p> <p>A series of meetings/ talks/ workshops should be held to involve local people</p> <p>Include interpretative material explaining place-name significance at key heritage sites</p>		<p>Landscape and the heritage resources it provides are not well-known</p> <p>Heritage, conservation and land management storylines (landscape as an underlying dynamic which community manages or reacts to, i.e. traditional lifeways)</p> <p>Archaeological and Historical storylines (which proposal gives as: Ecology and landscape; agriculture and transhumance; fauna; medieval hunting practice; habitation and social organisation; justice and authority and culture)</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Forgotten Voices / Native Tongues #GG48			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Record 3 age groups to chart disappearance of words and their replacements, and to establish a social history of the area and individuals</p>	<p>Increase understanding of Scots dialect as cultural heritage of the area through the AV output</p> <p>Increase understanding of Galloway Glens area cultural heritage through the AV output</p> <p>Increase interest in the use and study of the local Scot's dialect</p> <p>Increase interest and knowledge of the cultural history of the Galloway Glen area</p> <p>Promote volunteering which assists potential students with UCAS applications.</p>	<p>Build young people's skills in audio and film recording and editing (4 volunteers)</p> <p>Volunteering skills</p>	<p>Landscape and the heritage resources it provides are not well-known</p> <p>Intergenerational transfer of cultural traditions, skills and stories</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Drystane dykes of the Galloway Glens demonstration #GG55			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Build a demonstration drystane dyke to commemorate 2 anniversaries</p> <p>Engage with local peoples through dyke construction in this area</p> <p>Build demonstration dyke with volunteers under expert supervision</p> <p>Promote better understanding of dykes in the area</p>	<p>During initial engagement</p> <p>During work to research, survey and record the different dyke construction styles</p> <p>Interpretation will explain social history and styles of dyke</p> <p>Opening of demonstration dyke (in publicly accessible location) is also an interpretive opportunity</p> <p>Engaging local people to gather the stories “provides opportunities to celebrate and interpret the relationship between people and the countryside over many generations.”</p>	<p>Construction of demonstration dyke under instruction from professional dyker/trainer is written into proposal</p> <p>Story-gathering and other activities will provide opportunities for informal learning and skills development</p>	<p>Landscape and the heritage resources it provides are not well-known</p> <p>Landscape contributing to sustainability (visitors to heritage sustaining economy)</p> <p>Natural and Cultural Heritage as resources for sustainability (volunteering, life-long learning and wellbeing sustaining society)</p> <p>Heritage, conservation and land management storylines (landscape as an underlying dynamic which community can manage or must react to, i.e. enclosure and loss of traditional lifeways)</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Muirdrochwood Community Woodland #GG56			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Provide local access to woodland for education, recreation and employment</p> <p>Purchase woodland</p> <p>Develop parking facilities, woodland trails, outdoor educational classes for rural skills training and school visits, and leisure activities.</p> <p>Main forest area continues to operate commercially to help sustain the 2 smaller amenity areas.</p>	<p>Woodland trails</p> <p>Educational shelter</p> <p>Engagement</p>	<p>Training and education within the forest sector is an outcome.</p>	<p>Natural and Cultural Heritage as resources for sustainability (life-long learning and wellbeing sustaining society)</p> <p>Crucial role of communities for environment (advocacy)</p>

Title: Barhill Woods Kirkcudbright #GG58			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Bring Barhill Woods into community management; to improve wellbeing and health of locals and visitors</p> <p>Prevent degradation of scenic value</p> <p>Secure as community asset and Tourist Resource, to improve Kirkcudbright as a destination</p> <p>Improve social inclusion, involving all in planning and decision-making, to ensure benefits are available to all age groups</p> <p>Restore Ancient Woodland as far as possible</p>	<p>Nothing identified at this stage in the project proposal</p> <p>However, there is ample scope for engagement, and for improving sustainability through developing and presenting effectively the trails and woodland to visitors and locals</p> <p>Suggestion that outdoor classroom can provide courses – opportunity to meet wider management objectives in encouraging volunteering and information dissemination (i.e. INNS)</p> <p>Website provides opportunity to engage public and meet management needs</p>	<p>1 PT warden position will be created</p> <p>Although volunteers don't appear in the proposal it is assumed that there will be some training requirement for volunteers at some stage of this project</p>	<p>Natural and Cultural Heritage as resources for sustainability (life-long learning and wellbeing sustaining society)</p> <p>Crucial role of communities for environment (advocacy)</p>

Title: Connecting Town and Country #GG63			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>New paths to encourage visitor access</p> <p>Detailed analysis of 3 new path routes linking Castle Douglas to natural and cultural heritage destinations</p> <p>Upgrading 1 path route to DDA compliance</p> <p>Installation arts design project to provide 4 wet weather shelters disguised as abandoned agricultural equipment</p>	<p>Interpretation and wayfinding form part of consultation process and detailed analysis</p> <p>Proposal highlights community engagement and support as outcomes. Public awareness event is an interpretation opportunity</p> <p>Landscape Art competition may provide an opportunity for community engagement as well as interpretation</p> <p>Community engagement phase will provide steer on what assets local community wish to interpret</p>	<p>Volunteers are referred to in project proposal as match-funding, but training/skills requirements are not clear. We assume that this equates to the event costs, and path enabling and clearance works. If so there is likely to be a training requirement here.</p> <p>Opportunity for volunteers to acquire new countryside and heritage landscape sustainability and management skills through participation in enabling and preparatory path construction work</p>	<p>Landscape contributing to sustainability (infrastructure enabling connections of visitors and residents to heritage sustaining economy)</p> <p>Landscape inspiring art storylines</p> <p>Heritage, conservation and land management storylines</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Exploring the Glenkens #GG68			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Improving access to path network</p> <p>Recruit and train (if necessary) volunteers to clear existing paths</p> <p>Make replacements boardwalks, bridge repairs and signs in Men's Shed</p> <p>Visual mapping by 'Connecting in Retirement Group' photography section</p> <p>Create web-downloadable route maps for prospective users</p> <p>Improve garden and picnicking facilities and parking areas</p>	<p>Visual mapping project opportunity</p> <p>Route maps opportunity could link into visual mapping opportunity</p> <p>Men's Shed works could provide an interpretation opportunity in form of signs and other waymarkers</p> <p>Opportunity for interpretation at garden and parking facilities</p>	<p>Equipment use training (in project costs)</p> <p>Men's Shed training and skills?</p> <p>Photography skills</p> <p>Mapping skills</p> <p>Train volunteers to clear paths</p> <p>Online skills to create downloadable route maps</p>	<p>Landscape contributing to sustainability (infrastructure enabling connections of visitors to heritage sustaining economy)</p> <p>Natural and Cultural Heritage as resources for sustainability (volunteering, life-long learning and wellbeing sustaining society)</p> <p>Heritage, conservation and land management storylines</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Kirkcudbright Bay Views – revealing hidden stories through improved access and interpretation #GG69			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Volunteer surveys to provide material for range of new interpretation in Bay</p> <p>Volunteer survey and assessment of heritage features and viewpoints</p> <p>High-Quality Self-guided Bay trail booklet x 10,000</p> <p>Footpath network improvement</p> <p>Original interpretation at 4 key viewpoints</p> <p>Web content for sharing with partners/ communities</p>	<p>Volunteer survey and assessment</p> <p>Self-guided trail booklet (also downloadable pdf)</p> <p>Original interpretation at key viewpoints</p> <p>Web content production</p> <p>Public engagement activities are proposed</p> <p>Events to reach wider audience proposed, including expert-run workshops</p>	<p>Survey and recording training given by experts from SCAPE Trust</p> <p>Archive and Research skills for volunteers as part of Bay booklet and original interpretation at key viewpoints</p> <p>Interpretive writing training (booklet, web content)</p>	<p>Landscape contributing to sustainability (infrastructure enabling connections of visitors and residents to heritage sustaining economy)</p> <p>Landscape and the heritage resources it provides are not well-known</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Galloway Glens Canoe Trail #GG73			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Improve launch/land facilities along River Dee and Loch Ken, and re-open historic route</p> <p>Provide trip planning information to paddlers</p> <p>Reopen historical waterway (Carlingwark Lane)</p> <p>This creates a new 22-mile canoe/kayak-touring route from St Johns Town of Dalry to Tongland</p> <p>Visitor information to promote routes planned to bring a wider range of visitors to Galloway Glens project area</p>	<p>Improved access to natural and cultural heritage</p> <p>Opportunities for heritage interpretation at launch/land sites</p> <p>Opportunities to reduce conflict between paddlers and anglers</p> <p>Carlingwark Lane (Canal) is a potential opportunity to interpret this area’s history</p> <p>Production of information and interpretation on Canoe trail is a key milestone in project proposal</p> <p>12 proposed interpretation panels provide space to pursue management objectives (i.e. ‘under the Scottish Outdoor Access Code’)</p> <p>Trail guide provides opportunity to introduce wider Galloway Glens offer (i.e. wildlife), management objectives (i.e. avoiding disturbance to important areas and species, invasive species and Scottish Outdoor Access Code)</p> <p>Launch event can ‘link with other Galloway Glens projects’</p>	<p>Workshops to help local businesses offer canoeing options to tourists should be considered</p> <p>Project Officer will require interpretation training</p>	<p>Landscape contributing to sustainability (infrastructure enabling connections of visitors to heritage sustaining economy)</p> <p>Heritage, conservation and land management storylines</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Se7en Dams Project (White Water Kayaking in the Galloway Glens) #GG74			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
Development of Tongland and Earlstown Linn to suit white water paddle sport users	Probably limited to promotion of the Galloway Glens project area	Workshops to help local businesses offer canoeing options to tourists should be considered	

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Red Squirrel Conservation #GG75			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Direct intervention in squirrel populations and education programme</p> <p>Removal of greys</p> <p>Population monitoring</p> <p>Supplementary feeding of reds</p> <p>Education programme</p>	<p>“Education and Display”</p> <p>Citizen Science opportunity</p>	<p>All done ‘in-house’ by Glenkens Red Squirrel Group?</p>	<p>Heritage, conservation and land management storylines (landscape as an underlying dynamic which community can manage (i.e. invasive species)</p> <p>Landscape contributing to sustainability (visitors to heritage sustaining economy)</p> <p>Crucial role of communities for environment (citizen science, habitat improvement, advocacy)</p> <p>Wildlife storylines (squirrels)</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Greenland White-fronted Geese in Galloway Glens #GG76			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Awareness-raising</p> <p>Satellite-tagging and tracking of this special population (GWF)</p> <p>Engagement and education for local children, community and visitors. This will use web-based interpretation of satellite-tracking</p> <p>Engagement of key land managers to conserve priority natural heritage via agri-environment and whole farm advisory plans</p> <p>Awareness raising and direct experience of GWF, using Galloway Glens event to provide talks and guided visits to view wintering GWF population</p> <p>Improved long-term interpretation through interpretation dedicated to GWF and enhanced goose-viewing platform at RSPB Ken-Dee</p>	<p>Proposal notes:</p> <p>Schools visits</p> <p>Awareness-raising event can be used to introduce wider project agenda to participants</p> <p>Goose-viewing Platform</p> <p>Interpretation</p>		<p>Heritage, conservation and land management storylines (landscape as an underlying dynamic which community can manage (i.e. habitat loss and effects on biodiversity)</p> <p>Landscape contributing to sustainability (visitors to heritage sustaining economy)</p> <p>Crucial role of communities for environment (citizen science, habitat improvement, advocacy)</p> <p>Wildlife storylines (GWF)</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Black Grouse habitat creation and enhancement #GG77			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Create and enhance black grouse habitat</p> <p>Employ Project Officer</p> <p>Targeted management plans for key 'leks'</p> <p>Creation and enhancement works</p> <p>Survey and monitoring of population</p> <p>Volunteer coordination</p> <p>Advisory seminar</p> <p>Interpretation and promotion of black grouse and management work</p>	<p>Should interpretation form part of management plans for key lek sites?</p> <p>Proposal refers to dedicated interpretation</p> <p>Engagement of volunteers in lek survey and other project activity</p> <p>'Talks, dedicated interpretation, guided lek viewing and advisory seminar'</p>	<p>Project Officer training (i.e. in volunteer management)</p> <p>Possible opportunities for volunteers to develop tree planting and drain-blocking skills</p>	<p>Heritage, conservation and land management storylines (landscape as an underlying dynamic which community can manage, i.e. habitat loss and effects on biodiversity)</p> <p>Landscape contributing to sustainability (visitors to heritage sustaining economy)</p> <p>Crucial role of communities for environment (citizen science, habitat improvement, advocacy)</p> <p>Wildlife storylines (black grouse)</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Ken-Dee Marshes nature reserve access interpretation and habitat project #GG78			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Further improve access and interpretation on site</p> <p>Vegetation management, path link improvement, habitat improvement for particular species.</p> <p>New interpretation panels on improved path section</p> <p>Improved interpretation elsewhere</p>	<p>On-site interpretation panel(s)</p> <p>New interpretive leaflet</p> <p>Opportunity to engage volunteers with wider work of RSPB, and other volunteering or work opportunities in Galloway Glens area</p>	<p>Volunteers are referred to in project proposal but their training/skills requirements are not clear. We assume this to mean the access, habitat and vegetation management which may require some training</p>	<p>Heritage, conservation and land management storylines (landscape as an underlying dynamic which community can manage, i.e. habitat loss and effects on biodiversity)</p> <p>Landscape contributing to sustainability (visitors to heritage sustaining economy)</p> <p>Crucial role of communities for environment (citizen science, habitat improvement, advocacy)</p> <p>Wildlife storylines (willow tit)</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Threave Nature Reserve #GG80			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Implement management plan to improve site conservation, engagement and interpretation</p> <p>Wildlife habitat enhancement</p> <p>Visitor-facing interpretation</p> <p>Improve opportunities for visitor involvement</p> <p>Enhance natural flood management</p> <p>Demonstrate ability of farming and environmental management to work well</p>	<p>Inform visitors about “complexities and importance of wetlands and their benefits to people, wildlife and the surrounding area”</p> <p>Improve connections with the local community, especially through activities including visitor engagement and practical nature conservation/rural skills (i.e. hedge-laying and drystone dyking)</p> <p>Also citizen science opportunities, and encouragement of volunteers through further learning or development</p> <p>Interpretation also has a role to play in putting across the management plan and its aims</p>	<p>Volunteer engagement refers to opportunities for training and development: rural skills; nature reserve management; wildlife monitoring/surveying; wildlife identification workshops, including bat population monitoring; conservation work; visitor management, interpretation and education; influence and persuasion; marketing; fundraising; and promotion.</p> <p>Outcomes says ‘Provide and develop a realistic programme for training with identified needs and equipment’</p>	<p>Heritage, conservation and land management storylines (landscape as an underlying dynamic which community can manage, i.e. habitat loss and biodiversity; estate planning and agri-environment)</p> <p>Landscape contributing to sustainability (visitors to heritage sustaining economy)</p> <p>Natural and Cultural Heritage as resources for sustainability (volunteering, life-long learning and wellbeing sustaining society)</p> <p>Crucial role of communities for environment (habitat improvement, advocacy)</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Galloway Glens Land Use Poster #GG81			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
Provide educational poster on land use	Provide understanding of land use issues, problems and solutions		Heritage, conservation and land management storylines

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Peat Culture: profiling the biocultural heritage of Galloway Glens peatlands #GG82			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Exploring peatland's roles in landscape, culture and living heritage</p> <p>Document biocultural peatlands heritage in Galloway Glens</p> <p>Anthology of peatland's contribution to living heritage as booklet</p> <p>Publicise project via artwork, online resource, artcards, the Anthology, and possible further outputs via Peatlands Restoration project</p> <p>Extend knowledge of cultural, natural and living heritage of peatlands</p>	<p>Increasing understanding of connections between natural and cultural heritage via project work (documentation, art research and fieldwork) and outputs</p> <p>Artist-facilitator to specifically engage public</p> <p>Online resource – could be hosted via central Galloway Glens site?</p> <p>Exhibition at the end of the project</p> <p>Using artwork generated throughout project to create momentum and continuing engagement</p>		<p>Heritage, conservation and land management storylines (landscape as an underlying dynamic which community can manage or must react to; esp loss of traditional lifeways, biodiversity, and protection by designation)</p> <p>Wildlife storylines (peat bioculture)</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Peatland Connections #GG83			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Landscape-scale peatland restoration</p> <p>Public-stakeholder engagement</p> <p>Demonstration peatland restoration project</p> <p>Development of peatland restoration prioritisation tool</p> <p>Exhibition</p>	<p>Engagement, including public events in Year 2 (pre-restoration) and Year 2/3 (during/after restoration). Local desires could be better reflected in future management of area.</p> <p>Citizen Science – aimed at general public, with expert paleoecological interpretation.</p> <p>Exhibition – to collate and interpret results of citizen survey, images of restoration work under way, maps and images used to inform management decisions, workshops and examples of decision tool application. This would be integrated into the ‘Peat Cultures’ project art to add width to the information display. This would be worked up for Year 3, with the intention to host locally, in Kirkcudbright, at a national peatland/conference event, and at Scottish Parliament</p>	<p>Water-quality monitoring and peat/vegetation surveys as part of citizen science</p>	<p>Heritage, conservation and land management storylines (landscape as an underlying dynamic which community can manage, i.e. habitat loss, biodiversity)</p> <p>Landscape contributing to sustainability (visitors to heritage sustaining economy)</p> <p>Natural and Cultural Heritage as resources for sustainability (volunteering, life-long learning and wellbeing sustaining society)</p> <p>Crucial role of communities for environment (citizen science, habitat improvement, advocacy)</p>

Title: Black Water of Dee Restoration Project #GG85			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Returning a population of breeding salmon to the BWD</p> <p>Form a volunteer team to plan and deliver habitat improvement and Citizen Science surveys</p> <p>Involve a volunteer team to organise and deliver salmon-stocking programme</p> <p>Use this project data and experience to inform other, similar, projects</p>	<p>‘Volunteer days’ to present methods and objective will need interpretation to encourage involvement</p> <p>Presentation of this project to partners and participants</p> <p>Presentation of this project to future partners that could learn from this experience</p>	<p>Habitat surveys; electrofishing surveys; identifying and counting trout redds; water-quality testing; crayfish surveys “etc”</p> <p>Instream and riparian habitat works</p> <p>“Training and equipment will be provided”</p>	<p>Heritage, conservation and land management storylines (landscape as an underlying dynamic which community can manage, i.e. habitat loss, biodiversity and invasive species)</p> <p>Landscape contributing to sustainability (visitors to heritage sustaining economy)</p> <p>Natural and Cultural Heritage as resources for sustainability (volunteering, life-long learning and wellbeing sustaining society)</p> <p>Crucial role of communities for environment (citizen science, habitat improvement, advocacy)</p> <p>Wildlife storylines (salmon)</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Birds, Burns and Ballads #GG86			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Theming disparate elements of Dalry’s heritage: Robert Burns, ballads and wildlife</p> <p>Wildlife-viewing structure</p> <p>Community nest-box scheme, with some swift nest-boxes filmed via CCTV</p> <p>Community Awareness and engagement workshops, including storytelling, children’s and craft workshops</p> <p>Sculpture, artworks and creative signage</p> <p>Improve existing paths with new links for flow and continuity</p> <p>Invasive species control</p>	<p>In/around wildlife structure</p> <p>Using the CCTV and boxes as material</p> <p>Workshops and nest-box scheme provide opportunities to engage community through interpretation</p> <p>Web-page appears in the PR row of the costs</p> <p>Artworks, including sculpture and creative signage</p>	<p>Invasive species control</p> <p>Workshop training</p>	<p>Heritage, conservation and land management storylines (landscape as an underlying dynamic which community can manage (i.e. invasive species, habitats)</p> <p>Landscape contributing to sustainability (infrastructure enabling connections of visitors to heritage sustaining economy)</p> <p>Crucial role of communities for environment (citizen science, habitat improvement, advocacy)</p> <p>Robert Burns storylines</p> <p>Wildlife (swifts, invasive species) storylines</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Galloway Glens Heritage Experiential Programme #GG87			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Develop programme of authentic experiences to market to local and visiting markets</p> <p>Bring together practitioners – countryside skills, food and drink production, craft workers, artisans and others</p> <p>Develop speciality taster sessions, and link with cultural and natural heritage sites to foster wider packages and partnerships</p> <p>Training provided to participating practitioners and to local guides</p>	<p>Opportunity to present other Galloway Glens projects to participants to see where they might support or benefit from these</p> <p>Promote greater understanding and appreciation of the Galloway Glen artisans and heritage.</p> <p>Programme of activities to 'promote and market the Galloway Glens area', internally and externally, through activities and 'heritage site' venues</p>	<p>Training on structuring, marketing and promoting activities would be provided to participating practitioners</p> <p>Training courses on running activities for public will include insurance, health and safety.</p> <p>Training on how to structure and run workshops</p> <p>Training on how to meet health and safety regulations</p>	<p>Natural and Cultural Heritage as resources for sustainability (natural materials as economic resources and cultural resources as artistic inspiration)</p> <p>Landscape and the heritage resources it provides are not well-known</p> <p>Landscape contributing to sustainability (visitors to heritage sustaining economy)</p> <p>Artisan storylines</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Forrest Estate Footpaths Project #GG89			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
<p>Repairs/improvements to walking routes.</p> <p>Mainly heavy plant work.</p> <p>River stabilisation, drainage, re-surfacing, installation of pedestrian gates, waymarking and tree pruning</p>	<p>Limited:</p> <p>Consider revision of existing guides (currently books and walking websites)</p> <p>Consider interpretation as part of waymarking and orientation especially where the new using pedestrian gates are concerned</p> <p>NB Waymarking budget is only about 2% of overall costs.</p> <p>'This project would be an opportunity to showcase the best of the area, the best of the Glenkens'</p>	<p>We assume that there are volunteers taking part in some of the works. If so there is likely to be a training requirement here for route repair and improvement.</p> <p>Workshops to help local businesses offer more walking options to tourists should be considered.</p>	<p>Landscape contributing to sustainability (infrastructure sustaining economy)</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Crossmichael to Castle Douglas Path #GG90			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
Complete the pedestrian and cycle pathway route along A713	<p>Provides a route into (alongside) the natural heritage of this area</p> <p>Promotion relates to Kirkpatrick McMillan from Dumfriesshire, the generally-accepted inventor of the bicycle.</p>		<p>Landscape contributing to sustainability (infrastructure enabling connections of visitors and residents to heritage sustaining economy)</p> <p>Landscape and the heritage resources it provides are not well-known</p>

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Title: Dalry – Connecting everyone to our heritage #GG91			
Summary	Interpretive Opportunities	Training and Skills Requirement	Themes or Storylines
Signage, interpretation, shelters and trails in and around Dalry that allow users to better understand the natural and cultural heritage of the town and its surroundings.	<p>'Captive audience' at viewing structure/area</p> <p>CCTV footage provides 'dynamic online content</p> <p>Dalry town hall as interpretive / heritage hub can link in with other Galloway Glens projects</p> <p>Proposed conversion of web-only trails into physical form</p> <p>Oral history project</p>		<p>Landscape contributing to sustainability (infrastructure enabling connections of visitors and residents to heritage sustaining economy)</p> <p>Landscape and the heritage resources it provides are not well-known</p> <p>Intergenerational transfer of cultural traditions, skills, stories</p>

Appendix 2 – Current interpretation audit

What interpretation is there?

Interpretation facilitates and enriches audience engagement with the heritage of a place. A review of existing interpretation (undertaken between 24 April and 19 May 2017) indicates a need to co-ordinate approaches to interpretation, and to design. We do not intend for this section to comprise an exhaustive review of interpretation around the project area, but to provide an illustration of the current provision of information or interpretation of its heritage.

Interpretation focussing on local community audiences is scarce. This reflects the strategic aim of most producers to attract - and to provide activities for - visitors. Interpretation seems to have been written primarily for Scottish audiences.

Interpretation panels seem to proliferate. These are scarce relative to the large project area, however. The panels observed tended either to congregate at major visitor hubs (Clatteringshaw, Castle Douglas TIC). Others occur singly at locations specific to trailheads, or to heritage assets.




The natural heritage comprises the open landscapes and wildlife within it, as well as the dark skies asset. The natural heritage component is well treated; and this appears more co-ordinated through landscape and other partnerships.

The cultural heritage corpus appears as wholly separate interpretation episodes. The project area has a strong collection of stone buildings (including churches), and traditional village layouts surrounded by isolated satellite farmsteads. There are some fantastic individual stories that present compelling narratives¹ and incredible assets². It has perhaps not been feasible hitherto to consider an overall story.





¹ i.e. James Clerk Maxwell, Robert the Bruce, Covenanters

² i.e. Galloway Viking Hoard, Balmaclellan Mirror




Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Format	Location	Message	Audience	Comment	Image
Downloadable Trail Leaflet (Galloway Red Kite Trail Partnership)	Various	Interpretation of natural and cultural heritage – clear star is the kite	Visitors Special interest Walkers	Encourages walker audience using natural heritage assets	
Fingerposts (Dumfries and Galloway Council)	Mossdale	Area-specific natural heritage Activities (walking trails)	Visitors Special interest Walkers	Themed brown sign parking for Galloway Red Kite Trail Adjacent to core path route green fingerpost “...key public access routes ” (Dumfries and Galloway Council)	
Indoor Interpretation (Forestry Commission)	Clatteringshaws Visitor Centre	Natural heritage (stargazing) Cultural heritage Activities (trails, stargazing)	Visitors Special interest	Strong design throughout Hierarchy well-used	





Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Format	Location	Message	Audience	Comment	Image
Indoor Interpretation (Tolbooth, Kirkcudbright)	Tolbooth, Kirkcudbright	Area-specific local cultural heritage Cultural heritage	Visitors Special interest	Example shown is one of many throughout the museum. Well-illustrated but text-heavy without hierarchy	
Memorial (Carsphairn)	Carsphairn	WWI War Memorial	Local People Visitors		
Memorial (Forestry Commission)	Bennan Forest	Area-specific cultural (forestry) heritage	Local people	Deliberately low-intrusion interpretation	
Memorial (Parton Kirk)	Parton Kirk	Local cultural heritage Cultural heritage	Local People Visitors		

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Format	Location	Message	Audience	Comment	Image
Panel (author unknown)	Balmaclellan	Natural heritage	Visitors Walkers		
Panel (Forestry Commission)	Clatteringshaws Visitor Centre?	Natural heritage Cultural heritage Activities (stargazing)	Visitors		
Panel (Galloway Red Kite Trail Partnership / Sulwath Connections)	RSPB Ken-Dee Marshes	Area-specific local cultural heritage Natural heritage Some management aims (invasive species, safety, access)	Visitors Special interest Walkers	Strongly-themed structure design and materials A nearby notice board provides space for more management messages	





Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Format	Location	Message	Audience	Comment	Image
Panel (Galloway Red Kite Trail Partnership)	New Galloway, lower car park	Area-specific local cultural heritage Natural heritage	Visitors Special interest Walkers	Strongly-themed structure design and materials. Signposts visitors to RSPB Kenmure Holms and Partnership website	
Panel (Kirkcudbright Parish Church)	Kirkcudbright Parish Church	Area-specific local cultural heritage	Visitors Special interest		
Panel (Sulwath Connections)	Castle Douglas TIC	Area-specific natural heritage Some signposting Area-specific cultural heritage	Visitors Walkers	Larger of two panels (see Robert the Bruce trail below also) Panel is themed (embossed pediment)	
Panel (Sulwath Connections)	Castle Douglas TIC	Area-specific cultural heritage	Visitors	Counterpart panel to above Explore the Ken/Dee Valley panel above Trail Map signposting visitors to the central of 3 trail routes	





Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Format	Location	Message	Audience	Comment	Image
Panel (Sulwath Connections)	Castle Douglas TIC	Area-specific natural heritage	Visitors Special interest	Galloway Red Kite Trail And Castle Douglas panel Panel is themed (embossed pediment)	
Panel (Sulwath Connections)	Clatteringshaws Loch	Area-specific cultural heritage	Visitors Walkers	Part of the Robert the Bruce central trail	
Panel and Sculpture (Galloway Red Kite Trail Partnership)	Mossdale	Area-specific natural heritage Activities (birdwatching)	Visitors Special interest Walkers	Galloway Red Kite Trail Panel and Sculpture combination at Mossdale, adjacent to themed brown sign parking for Galloway Red Kite Trail Colours appear to have faded	





Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Format	Location	Message	Audience	Comment	Image
Panel and Sculpture (Galloway Red Kite Trail Partnership)	Mossdale	Area-specific natural heritage Activities (walking trails)	Visitors Special interest Walkers		
Panel at Monument (monument erected 1932 by subscription; panel Galloway Raiders)	North of Laurieston	Area-specific cultural heritage	Visitors Special interest	Colours appear to have faded	
Public Art (Carsphairn Visitor Centre)	Carsphairn Visitor Centre	Natural heritage	Visitors	Panorama mountain 'map' set into ground	
Public Art (Carsphairn Visitor Centre)	Carsphairn Visitor Centre	Cultural heritage	Visitors	Relict agricultural equipment	

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Format	Location	Message	Audience	Comment	Image
Public Art (Forestry Commission)	Clatteringshaws Visitor Centre	Natural heritage Cultural heritage	Visitors	Strongly locally-themed, using local cup-and-ring mark iconography to interpret landscape and/or stargazing?	
Public Art (Kirkcudbright Art and Crafts Trail)	Kirkcudbright	Activities (art) Local cultural heritage	Local People Visitors	On boat, the Epic refers to trail winning national award and Thistle to regional award for best visitor attraction	
Public Art (sculpted by John Corrie, 1840; panel by community council 2000)	Balmaclellan	Local cultural heritage Cultural heritage	Local People Visitors	Balmaclennan Community Council and local people restored the statues, and relocated them here Sept 2000	
Trailhead Panel (Dumfries and Galloway Council)	Dundeugh Hill	Local cultural heritage Natural heritage	Visitors Walkers	Focus on local heritage	





Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Format	Location	Message	Audience	Comment	Image
Trailhead Panel (Dumfries and Galloway Council)	Knockgray	Local cultural heritage	Visitors Walkers	Focus on local heritage	
Trailhead Panel (Dumfries and Galloway Council)	Kirkcudbright	Local cultural heritage Management aims (safety)	Visitors Walkers	Focus on local heritage Has employed local artist to provide panel surround incorporating public art into the trailhead	
Trailhead Panel (author unknown)	Balmaclellan	Local cultural heritage Activities (art)	Visitors Walkers	Focus on walking routes Incorporates themed art (carved benches)	
Triptych Panel (Forestry Commission)	Clatteringshaws Visitor Centre	Natural heritage (stargazing) Cultural heritage Activities (trails, stargazing)	Visitors Special interest		

Authenticity

The following photographs illustrate ways in which the project area exhibits authenticity through its local character.

To a visitor, the project area possesses authenticity almost exclusively through its strong natural and cultural heritage offer. It does not have to try hard to demonstrate its authenticity.

Carsphairn		Carsphairn	
Kirkcudbright		Loch Ken	

Management Needs

The following photographs illustrate ways in which various management needs are communicated.

The communication of management needs principally uses temporary and/or permanent signage.

<p>Mossdale</p>	<p>Public health (walking)</p>		<p>Castle Douglas</p>	<p>Public health (walking)</p>	
<p>Carsphairn</p>	<p>Community engagement</p>		<p>RSPB Ken-Dee</p>	<p>Public safety</p>	
<p>RSPB Ken-Dee</p>	<p>Public safety; access code</p>				

Trails and Leaflets

Across the Galloway Glens Landscape Partnership Scheme area there is a large quantity of trails and other leaflets. These are produced by a variety of organisations. Some examples are presented below:

Format	Message	Audience	Comment	Produced by
'Treasures' Leaflet	Area-specific Cultural Heritage	Visitors Local people Special interest		Stewartry, Kirkcudbright
Galloway Forest Park leaflet and fold-out map	Natural Heritage Some signposting Encourages responsible enjoyment	Visitors Local people Walkers		Forestry Commission Scotland
The Galloway Ranger 2017 (newspaper)	Natural Heritage Lots of signposting Area-specific Cultural Heritage Activities	Visitors Local people		Forestry Commission Scotland
Kirkcudbright Kirkyard Trail (leaflet)	Area-specific Cultural Heritage	Visitors		Kirkcudbright Community Council
Visit Kirkcudbright (booklet)	Area-specific Cultural heritage Activities for visitors	Visitors	Brief mention of natural heritage Some info for local people	Kirkcudbright Forum
These Four Walls: Building Memories of a Community (leaflet)	Area-specific local cultural heritage	Visitors Local people	Seems to be mainly for local people	Carsphairn Heritage Group

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

RSPB The Galloway Kite Trail (leaflet), paired with Kids' Kite Quest (handout)	Natural Heritage Some area-specific signposting Activities (kids' handout)	Visitors Special interest Walkers	Mentions the Greenland white-fronted geese (cf #GG76)	RSPB (with Forestry Commission Scotland and Dumfries and Galloway Council, funded by Sulwath Connections HLF)
Proud Supporter of Galloway and Southern Ayrshire Biosphere (leaflet)	Seeking support for Biosphere Partnership charity	Local people		Galloway and Southern Ayrshire Biosphere Partnership
Galloway and Southern Ayrshire Biosphere, Scotland's First (leaflet)	Explaining Biosphere	Local people		Galloway and Southern Ayrshire Biosphere Partnership
Explore the Biosphere - Loch Ken and the River Dee (Trail map-leaflet)	Natural Heritage Area-specific Cultural Heritage	Visitors Walkers		Galloway and Southern Ayrshire Biosphere Partnership
The Southern Upland Way (map-leaflet)	Natural Heritage Activities (walking trail) Encourages responsible enjoyment	Visitors	Mentions 'history' – one word No specific mention of project area other than on maps	Scottish Borders Council, South Lanarkshire Council, Dumfries and Galloway Council
Dumfries and Galloway - 12 walks with an arty twist (booklet)	Natural Heritage Area-specific Cultural Heritage Activities (art)	Visitors Special interest Walkers	No 5 is in project area	Visit Scotland
Fishing in South West Scotland (leaflet)	Natural Heritage Activities (sport offer) Encourages responsible enjoyment	Visitors Special interest		Fishpal.com (EU and Dumfries and Galloway Leader programme 2007-13)
Dumfries and Galloway's Food Trail (leaflet)	Area-specific Cultural Heritage Activities (food and drink)	Visitors Special Interest		DGfoodanddrink.com

Events and Festivals

There are few events and festivals around the project area.

These are very focussed - a specific visitor offer, a site or town, or a specific visitor activity (i.e. Kirkcudbright's 'Art and Crafts Trail' festival, Knockengoroch World Ceilidh).



Black Pearl Beach, Kirkcudbright Art and Crafts Trail © <http://www.artandcraftstrail.com/gallery>

Appendix 3 - Challenges and opportunities analysis

This table summarises the key challenges and opportunities for interpretation of the Galloway Glens as perceived by the consultant team. The analysis is based on information obtained through meetings with the Client and selected stakeholders, the workshops, background research, the audit and the professional experience of the consultant team gained through work in other areas and awareness of good practice elsewhere.

N.B. the challenges and opportunities columns are to some extent independent. I.e. the opportunities are not necessarily a direct complement to the adjacent challenge.

Issues	Challenges	Comment	Opportunities	Comment
Interpretation offer overall	Lack of co-ordination – many organisations doing different things in different ways		Develop a co-ordinated approach through the Landscape Partnership scheme	
	Lack of clear identity compared with other areas of Scotland	The area lacks a clear USP in contrast to more well known parts of Scotland (the Highlands, the Hebrides, Perthshire and the Tay river)	‘Soft’, ‘approachable’, diverse offer could contribute to/provide a special identity	Galloway Glens has many strong attributes within a compact and accessible area
	Lack of overall narrative concept	The current offer is very disjointed	Impressively rich natural and cultural offer, tied together through an overarching narrative concept.	The cultural offer is hidden at present and has opportunities for development.
	Lacks the drama of other classic Scottish Landscapes (e.g. Highlands, Hebrides)		Diversity and richness of the offer compared with other areas, including varied landscape, wildlife, rich history, creative arts,	

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Issues	Challenges	Comment	Opportunities	Comment
			innovative engineering, strong characters	
	'Biosphere' concept is more to do with management than designation and is a complex concept.	Difficult to use 'Biosphere' concept as a key interpretation or marketing 'hook'	'Management' of the landscape and its natural and cultural heritage could be an important interpretation theme. with	Opportunities to engage visitors and local people (e.g. Citizen Science)
			Develop a Galloway Glens website as a focal point for overarching interpretation and visit information, with key downloadable documents	Needs good design
Nature interpretation	Wildlife offer good but seems lacking in co-ordination – a series of highlights	How does this area compare with other kite/osprey watch locations	Rich and spectacular wildlife (red kites, ospreys, swifts) also otters, salmon, trout	Opportunity to link these elements through a common theme of accessibility – 'getting up close' to nature
			Glen Ken/Loch Ken appears to offer unique opportunities for close up observation of Kites and Ospreys	
			Kite and Osprey watching well developed – strong offer	
			Opportunities to develop other wildlife opportunities – swifts? Salmon? and provide co-ordinated approach using web cams	A permanent 'springwatch'!
			Dark skies offer well developed and presented by	

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Issues	Challenges	Comment	Opportunities	Comment
			Forestry Commission	
			Diverse landscape of hills, bogs, forests, woodlands, rich pastures, pretty villages, rivers and lakes	
Cultural interpretation	Cultural offer is very 'spotty' and poorly co-ordinated		Potentially very rich cultural offer mixing strong historical/archaeological themes with strong individual/character stories	
	Current interpretation tends to be for Scottish audiences (difficult for outsiders to relate to wider contexts e.g. Robert the Bruce Trail, Covenanters)		Opportunity for interpretation to place characters and events in a wider British and European context.	
	Some big opportunities not being interpreted (Hydro scheme, archaeology, Kirkudbright fishing and maritime history?)		Diversity of people occupying and moving through the area (Romans, Christians, Irish, Anglo-Normans, Vikings etc; pilgrims	Journeys/movements is a potential strong theme for wildlife and for cultural heritage
	Existing Kirkudbright art and cultural offer is very different to the rest of the area		Opportunity to develop the art and cultural offer further across the Galloway Glens area	
	Some very interesting and strong monuments/historic buildings but poorly interpreted in an unco-ordinated way		Historical/archaeological elements could include: prehistory and early mediaeval (hoards, settlement sites)	
				The Lordship (Douglases) etc

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Issues	Challenges	Comment	Opportunities	Comment
			and their keen independent spirit is a strong opportunity – there are some very fine buildings and monuments to support this story, poorly interpreted at present	potential strong theme – runs through the Lordship, Robert the Bruce, Covenanters, Levellers stories
			Covenanters could be strong story if contextualised	
			20 th century engineering and design (the hydro scheme, James Clark Maxwell)	
			Kirkudbright artists	
			Strong individual characters and stories – St Ninian connection, the Douglasses, Robert the Bruce, Old Mortality, James Clark Maxwell, Kirkudbright artists	
Heritage hubs	Lack of co-ordinated approach to heritage hubs – no clear linkages to an overall narrative concept		Strength of community interest	
	Potential for overlap between the various hubs		Diverse range of hubs	
	Lack of appropriate interpretation and exhibition skills		Opportunities for training and skills development	
	Younger people not engaged?		Citizen Science approach could be good for engaging local people, especially the young	

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Issues	Challenges	Comment	Opportunities	Comment
	Guided walks programme poorly developed and lacking trained guides		Opportunity to develop walks programme with trained guides	
	Some major gaps in heritage hubs (Castle Douglas, New Galloway)			
Outdoor panels	Proliferation of panels, with some poorly maintained/faded		Some very strong and interesting designs with local connections – Kite trail for instance, and Forestry Commission interpretation	
	Lack co-ordination		Develop a more co-ordinated approach to delivery and maintenance of outdoor panels	This might not be feasible as it would require a high degree of co-ordination across the diverse organisations. However, some agreement on branding would be helpful
Leaflets & literature	Wide variety produced by many different organisations, lacking in co-ordination		Focus on one or two key print elements: a map of the area illustrating key stories and where to find about them, places to visit, things to do; a walking / cycling guide	Needs good design
Walking & cycling routes	Lack of clear series of mainly off-road, circular 3 – 6 mile way marked walking routes, outside of the forested areas.	These off-road routes tend to be popular with the target visitor markets	Forest trails and the Southern Upland Way provide spinal routes to develop a network of circular routes?	
	Parts of Southern Upland Way are challenging and not especially attractive.		Develop appropriate, mainly off-road walking routes	

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Issues	Challenges	Comment	Opportunities	Comment
			Accessible landscape – not too challenging if appropriate walking routes available	
			Biosphere trail, exploring management of the Biosphere	
Audiences/markets	Lack of clarity over target markets and how interpretation offer relates to these		The diverse and rich natural and cultural offer could have strong appeal to several of the market segments identified by Visit Scotland.	The offer needs to be packaged/branded/marketed appropriately and supported by appropriate infrastructure (interpretation, trails, information etc)
	Regional strategy says little about target markets			
	Kirkudbright visitors seem a very different market to those that might explore the upper valleys		Opportunity to promote the artistic/design aspects of the upper valleys to Kirkudbright market (Design of hydro scheme, local artists, James Clark Maxwell, Samuel Rutherford Crockett)	
	Little information or interpretation focused at local audiences			
Tourism brand/marketing	The area lacks strong brand identity		Develop a clear brand built around the narrative concept	
	No sense of arrival – Castle Douglas is the natural ‘arrival’ point, but it is not clear whether Castle Douglas is interesting or		Opportunity to develop Castle Douglas as a hub for information, interpretation and orientation.	

Galloway Glens Landscape Partnership Scheme – Interpretation Strategy

Issues	Challenges	Comment	Opportunities	Comment
	not			
	It seems as if the various attractions run by different organisations are targeted at a wide range of niche visitor audiences, lacking in co-ordination		Work in partnership to develop a website as a 'gateway' to the Galloway Glens, providing interpretation and visitor information	

Appendix 4 - Galloway Glens LPS Heritage Hubs Workshop

The workshop took place at Crossmichael Village Hall 16 May. It was chaired by Vyv Wood-Gee.

Participants

Project/organisation	People attending
Balmaclellan Community and Heritage Hub	Brian Jones, GCAT
Crossmichael Community Heritage and Living History Project	John Nelson Richard Middleton Jane McCarthy
Dalry Heritage Project	Jim Reid Andy (?)
Parton Kirk	Paul Hodson Eddie Yates
Tolbooth Tales, Kirkcudbright (DGC)	Anne Ramsbottom
Galloway Glens Landscape Partnership Scheme	McNabb Laurie (Development Officer) Vyv Wood-Gee (Consultant)
Minerva Heritage (Galloway Glens Interpretation Strategy)	Lisa Keys
Nigel Mills Heritage (Galloway Glens Interpretation Strategy)	Nigel Mills

Hub projects overviews

Hub projects came forward as a result of a call-out for proposals at the start of the GGLP project. There is an opportunity to link the hubs through a trail.

One aim of the meeting is to think about how hub proposals might fit with a wider Interpretation Strategy.

1. **Parton Kirk:** make better use of the building. Insert a mezzanine floor to house an exhibition about James Clark Maxwell. Match-funding search not started. Chinese, American and other foreign visitors come looking for information about Maxwell. Currently there is nothing. A 3-mile circular walk was developed around Parton 3 years ago. There are 2 good viewpoints to the surrounding landscape. Parton is a pretty village.
2. **Balmaclellan:** refurbish the 'Smiddy'. Also stories around covenanters (Old Mortality). Multi-use venue for local people, schools, visitors. Local use and regeneration of the village (a bit off the beaten track). Local history – dialect, people etc. Want to work in partnership with Biosphere people, e.g. A central hub for the area? Owner happy to discuss terms – 20 year rent-free lease? Or purchase? Currently have a 'man shed' for people with traditional skills – they are interested in transferring to the Smiddy. Over 50% of people responding to 2 local surveys showed that support local heritage centre. 40% said they would volunteer. A multi-media approach is envisaged, to appeal to children.
3. **Crossmichael:** Church Hall (there was a possibility of village hall, but Church are happy with the church hall proposal). Aim is to have a permanent archive exhibition & graveyard tours. People came from as far away as London for a recent exhibition through which they raised £1,000. Many people come and research family tree/origins. Want to have a website to facilitate search. People want to know and see where families actually lived. Families often have 'inflated' ideas about their origins (looking for a hall, but find it was a rented hut!). Want to help bring new life for churches.
4. **Dalry:** targeting schools and schoolchildren. Swifts – we aim to have a closed circuit camera so visitors can watch the Swift families (project link – osprey, kites etc – a sort of permanent spring watch!) Nationally known bird artist lives in the village. Village is also on the Southern Upland Way. Possible link to Robbie Burns & Tamoshanter. Also a motte in Dalry. Aim to use the town hall as an info centre. Create an AV centre – 4 screens around the walls. Tell the story of the Pentland rising illustrated with local artefacts (associated with Covenanters story). Also Donald Watson pictures. Noted need to provide tourist information if the village hall is closed.

5. **Tolbooth tales** – Tolbooth arts centre. Current exhibition on Kirkudbright artists. This will close when the new gallery opens. Want to keep the Tolbooth alive. Use the archives from when the Tolbooth was law court to illustrate life and the legal system of the time. One case in particular provides detailed information about the court operation, operation of the legal system local people, etc. Give the tollbooth a chance to tell its story. Tolbooth could provide an info point for all the GG hubs 20,000 visitors.

Telling the Galloway Glens Story

Participants were asked to note down what makes Galloway Glens unique or special. Participants noted:

- A journey through time. Discover the lives of people in rural Scotland
- History of area not well known nationally and so can be exploited regionally by main spine (A713)
- The religious history > the ubiquitous presence of the Kirks.
- Historical impacts on the landscape as a whole (ie the entire Ken-Dee Valley), notably Clearances, 'Improvement', Forestation
- Area full of history. Romans lived here and in Crossmichael – Vikings because it is main route N/S and E/W. Kings and Queens passed through, Burns stayed here. Old Mortality and Jeannie Deans, Walter Scott heroes have several connections here and in valley & Crossmichael
- Captain Hook is hidden in Crossmichael graveyard. 'the hook telleth no tale' & Galloway Glens is a 'good experience' for all generations
- 'Wee Book Hoose'
- What we all owe to JCM [James Clerk Maxwell] in our present lives. Education
- Wildlife, eg R Kite etc
- Osprey landing for fish in L Ken/R Dee only yesterday. Along whole of L Ken
- Galloway Glens 'Hidden Gem' in terms of physical landscape, and 'wide openness'
- The impact the people & heritage of the area has had on Scotland and the UK's history

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- They are is open, friendly and its people are story-tellers
- Soft landscape

Participants were then asked to notes down specific Galloway Glens stories. Participants noted:

- 'A journey through time'. The story of people in rural Scotland – antidote to the townsfolk. Need central information point for people to pick up information, then local hubs tell their stories. Lots of links. Shared stories.
- 'A natural trail' in the Glen Cairns that links stories and hubs – trail runs along west and east sides of Loch Ken – up and down the Glen Ken. Natural and cultural heritage. Ties together elements including religion and geology. Theme of change – changing times, changing history, changing viewpoints
- 'The area is so full of history' - - the Romans, Vikings, Burns, Old Mortality, Walter Scott's heroes.
- ' arrival and departure theme – journeys, of people and animals' 'Comings and goings' theme – for animals as well as people
- 'Captain Hook' (Crossmichael)
- 'Soft Landscape; soft people; soft storytelling' (Easy Scotland; Galloway is Kind; links to the future – coming and going in the past, but also in the future? What comings and goings does the future hold? Scotland in miniature (but the Trossachs say that – and Arran). Soft and diverse. Scotland without the rough edges - 'GG – Scotland made easy' – a tapestry – 'Easy Scotland'
- 'James Clark Maxwell' – lots of people do not know about him, even in Parton
- Other connections to ghosts, slavery.....
- 'The impact that the people of this area have had on Scotland, on the UK and the World'
- 'The landscape, the light, is stunning'
- Key elements of change – lowland clearances and afforestation (written in the landscape)
- (Lowland clearances are very specific to the area – different to the highland clearances)
- Religious history – written indelibly in the consciousness of the area – huge impact of the Kirk

- 'Galloway is kind'
- 'Doors open Days' are popular in the area - part of open and welcoming nature of Galwegians (different to Annandale)

Target audiences

Participants were asked to consider target audiences for the Galloway Glens. Participants noted:

Audience	Characteristics
Families	Existing / Visiting Child-led NE England and Northumberland Cheap (Affordable) <> Affordable Retail Bringing a couple of small bikes Campsite accommodation Cheap, accessible, dry accommodation Accessible Travel by car Under cover Need car stops – Parking, Interest and Engaging and Interactive, Food & Drink, Toilets
Retired people	Existing / Locals and Visitors

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Audience	Characteristics
	<p>Lots in the local area, with time and mobility</p> <p>Looking for things to do and interest & more content</p> <p>Repeat visitors and regular visitors who come back year after year - also local retired people receive lots of visits from family (VFM)</p> <p>Visitor footfall includes many retired people</p> <p>Visitors to GG sites come from outside – 50+</p> <p>Local born and bred people don't tend to visit GG sites</p> <p>Potential resources as a volunteers base</p> <p>Potential resources as Guides/Ambassadors</p> <p>Keen interest in the area (i.e. Glen Kens story, a local retired group into filming)</p> <p>Retail opportunities</p> <p>House-bound retired are not an existing audience</p>
Outdoors Pursuits	<p>Activities: Walking, Canoeing, Long distance</p> <p>Southern Upland Way walkers – tend to be head down and not visit things – different walking market</p> <p>Need somewhere to stay</p> <p>Info to plan their activity: what to do and where to stay</p>
Special interest groups:	<p>Wildlife watchers – especially birds (Kites, Osprey, Swifts?)</p> <p>Fishing very popular but tends to be a closed market</p>

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Audience	Characteristics
	Fishermen come to the area for competitions but don't really engage with the surrounding area
Family historians	An important market, esp for English speaking foreign visitors – Canadian, American but also elsewhere in UK Improved experience & stay longer Local, national and international Sources of info and where to find Want to see the real thing – i.e. the actual places their ancestors came from, graves, houses They have a connection Retail opportunities

Appendix 5 – Galloway Glens LPS Partner and stakeholder workshop

This workshop took place on Thursday 15 June and was led by Lisa Keys, Minerva Heritage Ltd and Nigel Mills, Nigel Mills Heritage.

Participants

- Karl Munday National Trust for Scotland
- Richard Polley National Trust for Scotland
- Peter Norman D&G Council
- Anna Johnson D&G Council
- Adrian Pringle D&G Council
- Callum Sinclair SNH
- John Nelson Crossmichael Community Heritage Project
- Nic Coomby Coastwise project
- Cliff Robertson Castle Douglas Rotary Club
- Martha Schofield Martha Schofield Design
- Clair McFarlan Solway Firth partnership
- Sean O'Toole DGC
- Andrew Ward Kirkcudbright Initiative

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- Andrew Bielinski RSPB
- Lucy Hadley Galloway Forest District - FCS
- Jane McCarthy Crossmichael Community Heritage Project
- Richard Middleton Crossmichael Community Council

Also in attendance, representing the Galloway Glens LPS team was:

- Karen Morley, Dumfries and Galloway Council

Galloway Glens – what makes it special?

Participants were asked to note down what makes the Galloway Glens special. Participants noted:

- Changing Geography and change over time
- Management – ‘unspoilt’ it is not
- Galloway Glens is ‘Scotland’ ‘Soft’ – soft-hearted people; soft landscape; soft rain
- Unspoiled – keep the old names (you are sitting beside the Dee! Lock them further [up?in?])
- A tranquil place, unspoilt, quiet, relaxing
- Gentle Scottish landscape with intriguing stories and special wildlife
- The particular diversity of wildlife, north meets south
- Access to Loch Ken and loch itself
- A beautiful untapped scenic area
- A route from Artists Town to Bird Town, taking in every habitat and special species on the way
- Water connects everything
- The flooded valley – Loch Ken always looks like it is brimming over the surrounding landscape
- We’ve got it all – shame not many people know about it!

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- Wild land to coastal scenery connected by the river all very close together
- The meeting of land and sea along a changing coastline
- Where special water, land and people work and combine together
- Contrasts - landscape; water
- An ever-changing valley from source to sea
- Connection with the land and history and people. And life

Target Audiences

Participants were asked to suggest audiences for the Galloway Glens. Participants were then split into four groups and asked to suggest who the top four audiences for interpretation were (1 was considered most significant, 4 least). Participants noted (arranged in priority order):

People who live and work here (local folk unaware)	1 1 1 (one annotated Y.P [=Young People?])
Day Visitors	1
People from England (Visitors)	2
People from Scotland (Visitors)	2
People from Ireland (Visitors)	2
Activity/Water/Sports Users	2
Nature watchers	2 3 3 4
Arts and Culture seekers	2 3 3
Family Historians	4
Repeat Visitors	4

'New' Settlers
Land Owners
Retirees
Unemployed
Overseas Visitors

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Tourists coming from other areas
Families with Children
Walkers
Artists
Businesses

Audience Profiling

Participants were then asked to consider the profile of their top four priority audiences. Participants noted:

People who live and work here			
Purpose of visit/ engagement	Looking for	Likes	Avoids
Explore their place	Informed access	Information	Obstructions
	Walking	Exceed expectations	
	Cycling	Where to go directions	
	Sightseeing	Friendly	
	Kayaking	Welcoming	
	Hunting Shooting Fishing		
	Scenic Drive		
	Wildlife watching		
Heritage, Arts and Culture Seekers			
Purpose of visit/ engagement	Looking for	Likes	Avoids
Heritage Hunter	Castles	Points of Interest close together	Noise
	Historic houses	T&P – Good food	Bustle
	Local sites	Accommodation	Poor Parking
	Historic Walks	Interpretation	Traffic Jams
	Story	Guided Tours/ Walks	
		Quality Craft/ Memento	
Arts Afficionado	Galleries	Cakes	
	Studios	Unique Art	
	Artists		
	Purchasing		
	Exhibitions		
Nature watchers			
Purpose of visit/ engagement	Looking for	Likes	Avoids

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Uniqueness	Galloway Glens Big 5	Like-minded visitors	Crowds
Intimacy	Dark Sky	Underdevelopment	Urbanisation
Accessibility	Biodiversity	Good support facilities (food, accommodation, drink, shopping)	
Cost	Diversity of locations		
	Diversity of scale		
	Tranquillity		
UK and R.O.I. Visitors			
Purpose of visit/ engagement	Looking for	Likes	Avoids
No purpose other than holiday (with kids)	Ideas and Inspiration, something not done before	Inexpensive	Expensive
		New	Long travel
		Accessible	Close to transport links
		Ready experience	
Friends and Family	Quality time with local product and experience	Personal experience	Visitors attractions
	Low-key/informal	Simple thing in outdoors	
Natural Environment	Easily accessible	Discrete info	Busy areas
	Variety of experience	Quiet	Honeypots
	Solitude / unique / personal experience	Key species and landscapes/ places	
	Expectations		
Artistic and Cultural	Authenticity / local	Quality	
	New	Easily accessible	
	Shared experience	Feel they know what to expect	

Telling the Galloway Glens story

Participants were asked to work in four groups to note down significant stories from the Galloway Glens and to note down where best to tell these. In order to facilitate discussion, four topic areas were discussed as follows:

Wildlife and Nature

Storyline or topic	Place at which to tell story
Ospreys and other raptors	Current [L'ation? Water?] @ Threave
Geese (Greenland)	Ken Dee Marshes and other parts of Loch Ken
Invasive Species (crayfish)	
Tree diseases	Dalbeattie Saw Mill
Landscape	
Night jars (rarity)	
Red squirrels and kites	Ken Dee Marshes and other parts of Loch Ken
Bats	
Bitterns	Ken Dee Marshes and other parts of Loch Ken
Golden Eagles	Galloway Forest Park – new project to help numbers
Great Crested Newts	
Wild Flowers	Plant trails
Enhancement of other 'activities'	Info aimed at users
Shooting/fieldsports	Encourage best practice, land management story
Threave Nature Reserve SSSI	Current [L'ation? Water?] @ Threave
Ken Dee – Marshland SSSI - Scientific	
Wildlife walks	Otter's Pool (RR)
Human/Wildlife conflict	[Working?] use of land – Threave land mangent [=management?] (nutrient enrichment)
Peat Bogs	Clatteringshaws / Visitor Centre
Loch Dee	
Fish	Route of river – hydro/stopping places / lack of fishing [tickets?] salmon and pike stories Genetic [storry? = story?] re brown trout
Salmon	

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Geese	Ken Dee Marshes and other parts of Loch Ken
Woodland/Forestry	
Coastal Mud flats	
Coastal woodland	
Distribution frontiers / north/ south ranges	
Sky lines	Key viewpoints – connection to core paths / access projects
Salmon	Otter's Pool (RR)
Arctic Char	
Sparling	
Pike	
Biosphere Status	Biosphere communities
Red Deer	A712 (Queensway)
Wild Goats	

Places, Sites and Buildings

Storyline or topic	Place at which to tell story
Kirkcudbright artists	Kirkcudbright
Threave Estate	Threave
Roman roads, mottes, camps (Kenmuir), Glenlochar (lots up valley), Military Road	Crossmichael Heritage Centre
Power stations +Fish Ladders + Lochs	Tongland
Planned Towns / Woodhead CD	Castle Douglas, Laurieston, Parton
Ferm Towns	Polmaddy / Polharrow, Raiders Road
Churches/Graveyards	Kirkcudbright, Kells, Whole Glen (website)
Viking Hoard	
Old railway lines / viaducts	Railway line (Mossdale – Gate House Junction)
Old roads / military road	Polmaddy
Loch Ken	Laybys around Loch Ken (with canoe route)
Cairnsmore of Carsphairn	Not on site

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Silver Flowe	Not on site
Johnston School / Catstrand	
Lochinvar – just up from Dalry	
Bothies	Galloway Forest Park
Listed Buildings	
Kenmure Castle	
Churchyard	Kells
Repurposing old structures	
Ken Dee Marshes N.R.	
Bruce’s Stone	Galloway Forest Park
Secret Cages	Galloway Forest Park
Dark Sky Park	Galloway Forest Park / Johnston School
Forest Park	Galloway Forest Park
Forest Drive	Galloway Forest Park

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People and Communities

Storyline or topic	Place at which to tell story
Hydro Construction	Dam and power station sites
Fishing communities / Kirkcudbright	Harbour, coast, Kirkcudbright + Rivers
Religion – covenanters and church	Church / graveyard – Balmaghie, Dalry, Kells Adam and Eve stones
Agriculture – changes, through the ages, levellers, abandoned farms	Threave, Carsphairn, Galloway Forest Park / Raiders Road
Agricultural shows	Info – when on to visit
Forestry – planting	Galloway Forest Park/ Raiders Road / Clatteringshaws
Lost towns/ New Towns – their evolution	Castle Douglas, Kirkcudbright, New Galloway
Lifeboat men / wrecks	Kirkcudbright coast
Murder hole?	Kirkcudbright coast
Artists Hornel etc...	Kirkcudbright – viewpoints in the region
John Buchan	Railway Line
WWI and WWII	Castle Douglas - British Legion
Saving Private Ryan	Castle Douglas - British Legion
POWs Crossmichael	Castle Douglas - British Legion
Levellers	Castle Douglas
Vikings	New Galloway
John Paul Jones	
Lead Miners	Carsphairn
Lords of Galloway	
Ross Island Murder	
The Story of Castle Douglas Town	
Old Mortality	
Alexander Murray	
Donald Watson	
James Clark Maxwell	

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Myths, Legends, Hearsay

Storyline or topic	Place at which to tell story
New Galloway v Dalry Burgh status	New Galloway / Dalry
Mons Meg	Threave Castle
Covenanters' Caves	Carsphairn
St John was at Dalry	At his chair, Dalry
Cannibalism / Sawney Bean?	Carsphairn
Witches	New Galloway
Captain Hook buried in the 'Michael	Crossmichael
Smuggling (Raiders Road) Coast	Raiders Road/Kirkcudbright
Slavery built Castle Douglas	Castle Douglas
Tam O'Shanter	
Family Stories	Amazing graveyard, Kirkcudbright museum, Carsphairn
Horsefair	
Free electricity when Tongland built	Any power station
Galloway Mermaid	Kirkcudbright?
Headless Piper (of Patiesthorn)	Parton?
39 Steps / Railway Line	Viaduct over River Dee
John Paul Jones	Kirkcudbright
Watson/Scott (Threave)	Dalry
Wells / Holly [=Holy?] site	Carsphairn (eg)
Offerings into Wet Areas	Castle Douglas
SR Crockett	Laurieston

Audiences and Media

Finally, participants were asked to think about interpretive media according to priority audience characteristics.

Audience	Media	Why?
Heritage, Arts, Culture	Interpretation Panels	Factual info Likes audio guide Likes augmented reality
	Re-enactments Roleplay Costume Guides (local) Film/Video Events including non-historic music/plays	Families Young People Brings history stories to life New audience

Audience	Media	Why?
People who live and work here	Local press D&GWGO – internet Community Geocaching (competitions) Community App – iBeacons / Geolocation GGLP Specific web/app sites Educational links (GLOW) Westsound Radio Social Media Community Notice Boards Local Events Local audiences – e.g. Lochside Theatre	

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	to put on local ads of what's going on in GGLP	
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Audience	Media	Why?
Nature Watchers	Stuffed animals! Remote viewing cameras Guiding by experts – has to be unique Hides Big 5 – habitats / place – map/trail/leaflet (trails for 5 species, 5 habitats, 5 attractions) Tranquility map / Dark Skies / Species	Give opportunity

Audience	Media	Why?
UK and R.O.I visitors	Quality publications (booklets, postcards) Websites People guides / tastes etc Transmedia activity Short films/audio Exhibition centres	Keepsake How people find things out Digital trails / downloads People want activities Enhances visitors experience Visitor nodes Orientation

What did attendees take away from workshop?

Participants were asked to leave a final comment about the development of the Interpretation Strategy. Participants noted:

- Essential that the strategy does not try to be all things to everyone!! (but you know that already)
- Economic – visit, stay, spend, invest; 2. Learn & Appreciate, Youth and Families; 3. For local visitors; 4. Explorers
- Very complex to get right!
- Dumfries Ayr – Young Folk, Naturalists, Transport, Disadvantage
- Area needs to project quality experience and service. Innovation
- Looking forward to this develop
- Consultation and Engagement. Process of interest. Please contact Ingrid Gemmell. Sean O’Toole. Thank you
- Consistency of product throughout Galloway Glens
- Haven’t tapped into the healthcare agenda – apps for exercise (with or without an additional ‘motive’) in the Galloway Glens
- A very interesting afternoon. Thank you
- Forgot to say interpretation should be inspiring AND look to the future – change is a constant
- Local young families = constant. Active/sports users = available money. Arts + Culture. Nature. Sightseers
- 1 People who live and work here. 2 Day visitors. 3 Tourists. Ambassador training. This story – my place
- People who live here
- Help fire imagination
- As someone who studied concept design / digital storytelling today has been great! (I currently work on my own). I’d be happy to be involved further. There are people who know a lot more local interesting facts than me – a way for them to communicate them to you could be good?
- Family history. Tourists. Walkers. Outdoor enthusiasts. History trail enthusiast
- Really enjoyed afternoon – and didn’t expect to! Got us all thinking and discussing straight away. Produced a whole load of information – hope it’s useful!
- 1 Locals – D&G population. 2 UK Tourists in 3 hour drive. 3 [left blank]
- Don’t forget millenials and their interests
- The prioritisation of potential audiences needs further thought before using to inform direction
- Keep it simple
- Need to engage local people. Thank you, enjoyed event.
- Interesting mix of paid to volunteers